

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EXHIBIT E
TARGET MEDIA OUTLETS

List of Target Media Outlets:

Local/California

TV	
Chico-Redding	KRCR-TV 7 (ABC)
Chico-Redding	KHSL-TV 12 (CBS)
Chico-Redding	KHSL-DT2 12.2 (CW)
Chico-Redding	KCVU 20 (FOX)
Chico-Redding	KNVN 24 (NBC)
SF	KTVU (FOX)
SF	KPIX-TV (CBS)
SF	KGO-TV (ABC)
SF	KTNC-TV
SF	KNTV (NBC)
SF	KDTV-DT (Univision)
LA	KCBS-TV
LA	KCBS-TV
LA	KCBS-TV
LA	KCBS-TV
LA	KNBC
LA	KABC-TV
LA	KTLA (CW)
LA	KMEX-DT
LA	KTTV
RADIO	
Chico-Redding	The Morning News (KPAY-AM)
Chico-Redding	KZFR-FM
Chico-Redding	KMYC-AM
Chico-Redding	KESR-FM
Chico-Redding	KVXX-FM
SF	KQED (NPR- 88.5FM)
SF	KGO (810 AM)
SF	KFRC-FM 106.9 FM
SF	KBCS 740 AM
Sacramento	KFBK 1530 AM
Sacramento	KTKZ 1380 AM
Sacramento	KYMX 96.1 FM
LA	KFI 640 AM
LA	KNX 1070 AM
LA	KPFK 90.7 FM
NEWSPAPER	
Chico-Redding	Record Searchlight
Chico-Redding	Chico Enterprise-Record

Chico-Redding	Daily News
Napa	Napa Valley Register
Oakland	Oakland Tribune
LA	Los Angeles Times
LA	Investor's Business Daily
SF/NorCal	San Francisco Business Times
	San Francisco Chronicle
	San Francisco Examiner
	San Francisco Weekly
	San Francisco Daily
	San Francisco Herland
	San Francisco Call
	East Bay Times
	San Francisco Daily Journal
	Westside Reporter
Fresno	Fresno Bee
	The Press-Enterprise
MAGAZINE	
LA	Los Angeles Magazine
	Los Angeles Magazine
	Los Angeles Magazine
	LALA Magazine
	Los Angeles Business Journal
	Los Angeles Business Journal
	Daily Commerce
	LA Area Chamber Voice
	LA Area Chamber Voice
	Metropolitan News-Enterprise
	San Francisco Business Times
	San Francisco Business Times
Oakland	Independent Review
DIGITAL	
LA	LAObserved
LA	Cultural Weekly
Oakland	Oakland Local
Oakland	Oakland North
Oakland	Oakland Rising

NATIONAL OUTLETS
TV
CNN
MSNBC
Fox News
BBC World News
CNBC
Fox Business Network
RADIO
NPR
BBC World Service
NEWSPAPER
NYT
Washington Post
Wall Street Journal
USA Today
Newsday
Daily News
Chicago Tribune
MAGAZINE
TIME Magazine
The New Yorker
US Weekly
The Economist
The Atlantic
Fortune
DIGITAL
Business Insider
HuffPost
NowThis
Vice
Vox